



# ADD-ON OPTIONS & PRICING

August 1, 2018

# HYPER-LOCAL WEATHER

## VIA ON-SITE WEATHER STATION: *WEATHER FRAME LIVE*

Real-time HDTV 1080 weather display on any monitor with an HDMI port in your master control room. Display is fully configurable: Combine current conditions with doppler radar, forecast, almanac information, sponsor logos/bulletins and more for easy DJ use.\*

Purchase a 2<sup>nd</sup> HDMI stick and display in your station's lobby, add client logos, etc.

Includes

- Weather Station (WS) w/Sensors
- WS Data Receiver
- HDMI Stick w/Display Software
- Mounting Hardware
- Instructions
- Pre-configured display (extra)



\* WeatherFrame Live content from the weather station can be added to the station's web page by sending this content to the LinkedUpRadio web server via FTP.



# WEATHERWARN SERVICE

## SIGN-UP ALERT SERVICE FOR YOUR LISTENERS

The WeatherWarn Service is an early warning system designed by IntelliWeather to serve the public and generate revenue for your broadcast radio. It is easy to setup and only requires you to promote it. Your station buys the service, your viewers sign up for free. They get custom branded weather bulletins via email or cellphone, as if they came from you and your sponsors, and you look like heroes every time severe weather hits!

- Bulletins delivered as plain text messages, reduced character messages, and full HTML email with template control for embedded imagery
- No software to install – just link from your website
- Your listeners sign up for free, and choose what bulletins they get



# NOWCASTER DIGITAL SIGNAGE

## MASTER CONTROL ROOM OR LOBBY – SANS WEATHER STATION

A complete, ready to run solution for weather and/or advertising display on a single monitor: it plugs into any HDMI port and displays current content downloaded from the Internet, including your IntelliWeather content, via an accessible Wi-Fi connection. Easy to setup and use, it allows you to schedule program content and can run fully unattended 24/7/365.

- Use in your control room for an “instant weather briefing” for on-air personnel, displaying live radar, current conditions, and watches/warnings status.
- Some of our customers use NowCaster to extend their brand into sports clubs, shopping malls, bars, marinas, golf clubs, casinos, and restaurants.



# PRICING

Item	Client Price
Standard Website Weather Content	\$99/Mo
Standard Website Weather Content – Addt'l Stations (single logo/branding)	\$25/Mo
Standard Website Weather Content – Addt'l Stations (Includes separate branding)	\$79/Mo
Weather Website One-time Set Up	\$250
<b>Add-On Options</b>	
Local Weather Station – Complete System (WS)	\$889.95
WeatherWarn Service	\$99/Mo
NowCaster Digital Signage – Master Control Room, Lobby or Conference Room Use*	\$199

\*This will pull weather content from to station's website weather. For "live" weather from the weather station to be displayed in a second location, e.g. lobby, a second weather station receiver is needed.

